

**THE CAN'T MISS EVENT OF THE SUMMER!**

**LONG ISLAND'S LARGEST POP CULTURE EVENT RETURNS!**



**JULY 11-12 2026**  
**HOFFSTRA UNIVERSITY**  
**DAVID S. MACK SPORTS COMPLEX**

**2026 EXHIBITORS GUIDE**

**COMICS • COLLECTIBLES • CELEBRITIES • KIDS EVENTS**



### SHOW MANAGERS

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### ETERNAL CON

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### David S. Mack Sports and Exhibition Complex

Hofstra University, 245,

Hempstead, NY 11549



## Why exhibit at Eternal Con?

For twelve years, Eternal Con has been the premier pop culture event in the Long Island area. It offers a cost-effective platform to showcase your products to a large, targeted audience. Attracting a diverse range of attendees and exhibitors, Eternal Con provides an exceptional opportunity to reach new consumers while maintaining connections with your current buyers. If you're looking to tap into the geek culture market, Eternal Con is your home.

## Who should exhibit?

Whether you're a comic retailer, artist, toy manufacturer, movie studio, comic or magazine publisher, video game developer, costume shop, anime/manga company, trading card company, or if you simply have something exciting you want to showcase, Eternal Con is the perfect place to make it happen! This is your chance to reach a large, enthusiastic audience eager to discover new and unique offerings.

## What do exhibitors receive?

- Each exhibitor receives two exhibitor passes, each admitting one person and including parking. Additional admission passes can be purchased at the entrance.
- Listing in the official program, published by Eternal Con, and on Eternal Con's website, including the interactive trade show maps.
- Listing on the Eternal Con social media outlets.
- Each booth measures approximately 10x10 feet.
- Stay connected with complimentary Wi-Fi.
- Each booth comes with one 6-foot table and two chairs.

## Additional Items

Hotel accommodations:

The Long Island Marriott is the preferred Eternal Con hotel.

101 James Doolittle Blvd, Uniondale, NY 11553

(516) 794-3800

<https://www.marriott.com/hotels/travel/nycli-long-island-marriott/>

Rooms can be booked under the "Eternal Con" rate.

Set-Up Hours:

General Exhibitor Set-Up begins on Friday, July 10th, between the hours of 11:00 a.m. and 10:00 p.m.

Saturday July 11th set-up (Artist Alley only) hours are from 8:00 a.m. to 10:00 a.m. (Booths vacant after 10:00 a.m. on Saturday are considered abandoned and are subject to being filled by companies on a last-minute waiting list.)



## FREQUENTLY ASKED QUESTIONS

**Q. How can I become an exhibitor?**

A. Exhibitor tables are open to a wide variety of people. As long as your products fit the theme of our show, are legal to sell in NY to the public attending, and you are willing to comply with any and all regulations regarding the sales of goods and services, either based on law, the event location's policies, or Eternal Con's policies, you can be a dealer at one of our events. Please be aware that there are additional restrictions on products of an adult nature and weapons. We strongly recommend anyone who wants to sell these types of products at our events to contact us before booking.

**Q. How do I book?**

A. Fill out the form linked on the 'Exhibitor Info' page or email: [info@eternalcon.com](mailto:info@eternalcon.com)

**Q. What is the size of a dealer table?**

A. The size of a table is a standard 6 x 2.5 ft table

**Q. Can I bring my own tables?**

A. Yes. But please let us know first.

**Q. Can I use my own grid wall / clothes rails?**

A. Yes, you can use your own grid wall/clothes rails, etc., as long as you stay within your area.

**Q. Is there a height restriction?**

A. No, but any displays over 10 ft must be approved by us beforehand.

**Q. What can I sell?**

A. Anything, as long as it's legal in NY. If food is included you need to contact us first. All displays must be in good taste and reflect a family friendly environment.

**Q. Can I sell CBD items?**

A. No. There is a no-CBD policy set by the University.

**Q. Can I sell food items?**

A. The University will not allow food items to be sold.

**Q. How many chairs do I get?**

A. You get one chair per table booked.

**Q. Can I have stock delivered directly to the venue?**

A. Yes but please email us for more information.

**Q. How many dealer wristbands come with my booking?**

A. 2 Wristbands per dealer (NO EXCEPTIONS)

**Q. I have different people helping during the different days of the event, can we share wristbands?**

A. No, wristbands are valid for the entire event but cannot be shared.

**Q. I have more wristbands with my booking than I actually need can I give my spare wristbands to someone else?**

A. No, wristbands are non-transferable.

**Q. When is set up?**

A. Set up begins Friday 10am and Saturday morning at 8:30am. (Saturday morning set-up is for Artist Alley only)

**Q. I changed my mind and want to cancel my booking, can I get my money back?**

A. No, all bookings are final, non-refundable, and non-transferable.

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**EXHIBITOR REGISTRATION**  
 WWW.ETERNALCON.COM INFO@ETERNALCON.COM

HERE'S HOW YOU CAN BE A PART OF IT!  
**VIP BADGES**



Put your logo on the Eternal Con VIP Badges given to the attendees who want the full Eternal Con Experience!

**VIP BADGE AND LANYARD: \$800**

**SOUVENIR BOOK**

The Souvenir Program will be a full color keep-sake full of photos, event info, schedules, and maps. It will be distributed FREE TO ALL ETERNAL CON ATTENDEES!



- BACK COVER:** \$1,100
- 2-PAGE SPREAD:** \$1,500
- INSIDE FRONT COVER:** \$ 900
- INSIDE BACK COVER:** \$ 900
- FULL PAGE:** \$ 750
- HALF PAGE:** \$ 500
- QUARTER PAGE:** \$ 300
- BUSINESS CARD:** \$ 100

TO BOOK YOUR AD PLEASE CONTACT US  
 INFO@ETERNALCON.COM

**Art Deadline: June 1st, 2026**

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## 2026 FLOOR PLAN



