



NOVA ENTERTAINMENT  
2025 SPONSORSHIP OPPORTUNITIES

*Be part of something great!*

**JULY 12 - 13, 2025**

**DAVID S. MACK  
SPORTS AND EXHIBITION COMPLEX**



**HOFSTRA  
UNIVERSITY**

**WWW.ETERNALCON.COM**





Nova Entertainment hosts four of the largest pop culture conventions in the NY area. Each year, thousands of fans flock to our events for a unique and unforgettable experience. Our conventions are dedicated to providing a more intimate setting where fans can connect directly with their favorite movie and TV stars, authors, and comic book creators. Since our inception in 2012, we have been committed to delivering family-friendly events that cater to all ages. Our dedication to creating memorable and engaging experiences has been key to our continued success and growing popularity.

We understand that sponsoring our events is a significant investment in your marketing strategy and an opportunity to highlight your brand's commitment to the growth and development of pop culture. Our aim with each sponsorship package is to deliver a return on investment that aligns with your brand's value proposition, as well as your diversity and inclusion objectives.

This comprehensive brochure outlines the sponsorship opportunities available at our signature events, as well as additional program and resource sponsorships designed to deliver tangible returns for your organization. We are excited about the potential collaborations and look forward to working with you to make this year exceptional. We hope to build a long and prosperous relationship between your brand and Nova Entertainment.

Let's build a great future together!

## WELCOME TO THE 12TH YEAR OF NOVA ENTERTAINMENT!

The events capture wide-spread positive media attention and attract children, families, young adults, and pop-culture enthusiasts!





## 2025 EVENTS

# PRESENTING SPONSOR OPPORTUNITIES

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### CORPORATE PRESENTING SPONSORS

**\$15,000**

*Three (3) available*

- **Exclusive Title:** Recognition as a Presenting Sponsor with your company logo incorporated into the event logo.
- **Weekend Passes:** Ten (10) passes for the entire weekend.
- **Marketing Materials:** Prominent identification as a Presenting Sponsor in all printed and online marketing materials.
- **Event Program Ad:** Full-page ad on the back cover or inside cover of the 2025 Event Program Booklet.
- **Stage Presence:** Opportunity for a company executive to make welcoming remarks on the main stage during the event.
- **Exhibit Space:** A (10x20) corporate exhibit display table at the 2025 Event.
- **Promotional Materials:** Your logo displayed prominently on all promotional materials.
- **Website Feature:** Prominent placement on the event website.
- **Program Bag Insertion:** Ability to include one (1) item in the Program Bag distributed to all attendees (item must meet specifications provided by Nova Entertainment).
- **Event Banners:** Company banners displayed at the event (banners not provided).
- **Event Acknowledgment:** Recognition of your organization during the events.
- **Product Sampling:** Opportunity to display and distribute product samples or promotional materials on the event day.
- **Press Releases:** Featured in all press releases related to the event.
- **Event T-shirt:** Acknowledgment on the official event T-shirt.
- **Family-Friendly Exposure:** Participation in a highly popular family-oriented event.
- **Social Media Promotion:** Recognition and promotion of your sponsorship across our social media channels.
- **Maximum Exposure:** The highest level of visibility and recognition.





## 2025 EVENTS

# SPONSOR OPPORTUNITIES

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### GOLD CORPORATE SPONSORSHIP

**\$10,000**

*Five (5) available*

- **Identification as Sponsor:** Company will be recognized as a sponsor on all print materials, including the event flyer.
- **Five Weekend Passes:** The sponsor will receive five weekend passes to the event.
- **Product Sampling:** Opportunity to display and distribute product samples or promotional materials on the event day.
- **Half-Page Ad:** The sponsor gets a half-page advertisement in the event's Program Booklet.
- **Website Feature:** Prominent placement on the event website.
- **Exhibit Space:** A (10x20) corporate exhibit display table at the 2025 Event.
- **Program Bag Item:** The sponsor can place one item in the program bag distributed to attendees (subject to approval by Nova Entertainment).
- **Banner Display:** The sponsor can display company banners at the event (banners must be provided by the sponsor).
- **Event T-shirt:** Acknowledgment on the official event T-shirt.
- **Family-Friendly Exposure:** Participation in a highly popular family-oriented event.
- **Substantial exposure:** Substantial level of visibility and recognition.

### SILVER CORPORATE SPONSORSHIP

**\$5,000**

*Six (6) available*

- **Identification as Sponsor:** Company will be recognized as a sponsor on all print materials, including the event flyer.
  - **Five Weekend Passes:** The sponsor will receive five weekend passes to the event.
  - **Quarter page ad:** The sponsor gets a Quarter-page advertisement in the event's Program Booklet.
  - **Website Feature:** Prominent placement on the event website
  - **Event T-shirt:** Acknowledgment on the official event T-shirt.
  - **Substantial exposure:** Substantial level of visibility and recognition.
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## 2025 EVENTS

# SPONSOR OPPORTUNITIES

## VIDEO SCREEN COMMERCIAL/TRAILER

**\$2000**

- **Fifteen (15) Spots Available:** There are 15 spots open for advertisements.
- **Large Audience Exposure:** Ads will be shown on 4 big screens to a dedicated audience, potentially reaching up to 10,000 unique viewers during a standard show.
- **Continuous Loop Display:** Your ad will be included in the Video Show Program, which runs on a continuous loop throughout the event.
- **Ad Durations:** You can choose from 15-second, 30-second, or 60-second spots.

Format Options: Ads can be either still images or videos.

### Video and audio specifications

Video duration : Between 15 and 60 seconds

Video dimensions: 1920 x 1080px, 1280 x 720px or 3840 x 2160px

File size: Less than 500MB

File format: .MP4 or .MOV

Aspect ratio: 16:9

Video codec: H.264 or H.265

Video profile: Main or Baseline

Frame rate: 23.976fps, 24fps, 25fps, 29.97fps, 29.98fps, or 30fps

Video bit rate: Minimum 1 Mbps

Video scan type: Progressive

Audio codec: PCM, AAC, or MP3

Audio format: Stereo or mono

Audio bit rate: Minimum 96 kbps

Audio sample rate: Minimum 44.1 khz

Letterboxing or pillarboxing Videos must not have black bars on any side of the video content

We do not permit blank or black frames at the start or end of videos.

## CUSTOM COMMERCIAL

**CONTACT US**

Need an ad created? We can design one for you! Whether it's a still image or a video commercial, you will own the creative work and can use it for any purpose outside of Eternal Con. Please contact us for more information on pricing for custom ad creation.





## 2025 EVENTS

# SPONSOR OPPORTUNITIES

### COSPLAY CONTEST SPONSOR

**\$2000**

One (1) Spot Available

- **Naming Rights:** The Cosplay Contest will be titled "Cosplay Contest presented by [Your Company Name]" or "[Your Company Name] presents the Cosplay Contest."
- **Special Announcement:** Your company will receive a special call-out during the costume contest.
- **Prime Banner Space:** Your company will have prime banner placement at the event (sponsor must provide the banner).
- **Program Book Listing:** Your company will be listed as a sponsor in the program book.
- **On-Stage Check Presentation:** Opportunity to present the contest winners with their prize on stage.
- **Social Media Promotion:** Your sponsorship will be recognized and promoted on our social media platforms.

### ENTERTAINMENT SPONSOR

**\$1000**

Two (2) Spots Available

- **High-Energy Event Sponsorship:** Be the company that gets everyone moving at one of our exciting receptions or post-party events, perfect for unwinding after a full day of cosplaying and networking.
- **Logo Placement on Stage Signage:** Your company logo will be prominently displayed on signage near or on the stage, featuring the message: "Entertainment brought to you by [Your Company Name]."
- **Program & Website Recognition:** Your company will be acknowledged as the Entertainment Sponsor in the official program and on the event website.

### BAG SPONSOR

**\$800**

- **Unbeatable Visibility:** The program bag offers maximum brand exposure, as each attendee will receive and carry a bag featuring your company logo, which will also be taken home for continued use.
- **Co-Branding:** The bag will prominently display both your company's logo and the Summit & Salute branding.
- **Program & Website Recognition:** Your company will be acknowledged as the Program Bag Sponsor in the event program and on the official event website.

### V.I.P. BADGE SPONSOR

**\$800**

- **Exclusive Logo Placement:** Take advantage of this opportunity to have your corporate logo prominently displayed on every V.I.P. attendee's conference badge or lanyard.
- **Visibility on Badge Holder or Lanyard:** Your logo will be exclusively featured on either the badge holder or lanyard worn by all V.I.P. attendees.
- **Program & Website Recognition:** Your company will be acknowledged as the Badge/Lanyard Sponsor in the event program and on the official event website.





**2025 EVENTS**

# SPONSOR OPPORTUNITIES

**4 GIANT SCREENS**



**BANNERS**





# 2025 EVENTS

# SPONSOR OPPORTUNITIES

## V.I.P. BADGES



## GIVE-A-WAY BAGS



## 2025 ETERNAL CON PROGRAM

