



NOVA ENTERTAINMENT
2023 SPONSORSHIP OPPORTUNITIES

Be part of something great!

JULY 8-9, 2023

**DAVID S. MACK
SPORTS AND EXHIBITION COMPLEX**



HOFSTRA
UNIVERSITY

WWW.ETERNALCON.COM



Nova Entertainment hosts four of the largest Pop Culture Conventions in the NY area. Every year, thousands of fans join us for the special experience they can only get at our events. Dedicated to bringing fans a more intimate convention experience, our events are the place where fans can get up close and personal with their favorite Movie and TV stars, Authors, and Comic Book Creators. Due to this and our dedication to bringing family-friendly events to the masses, we have been successful since our inception in 2012.

We recognize that sponsorship is an investment of your marketing capital as well as an opportunity to showcase your brand and dedication to the growth and development of Pop Culture events. Our goal with each of our sponsorship packages is to provide you with the ROI that aligns with your value proposition and diversity and inclusion goals.

WELCOME TO THE 10TH YEAR OF NOVA ENTERTAINMENT!

The events capture wide-spread positive media attention and attract children, families, young adults, and pop-culture enthusiasts!

This comprehensive brochure details the sponsorship opportunities at our signature events, Eternal Con and Wintercon, and additional program and resource sponsorships that provide tangible returns for your organization. We are excited about the possibilities and look forward to working with each of you to make this an exceptional year and the beginning of a long prosperous relationship for you and for Nova Entertainment.

Let's build a great future together!



2023 EVENTS

PRESENTING SPONSOR OPPORTUNITIES

CORPORATE PRESENTING SPONSORS

\$15,000

Three (3) available

- Identification as Presenting Sponsor with incorporation of company logo into Event logo
- Ten (10) Weekend Passes
- Identification as Presenting Sponsor in all printed and online marketing materials
- Back Cover or Inside Cover full page ad in 2023 Event Program Booklet
- Company executive makes welcoming remarks on main stage during event
- A (10x20) corporate exhibit display table at 2023 Event
- Logo prevalently displayed on all promotional materials
- Company prominently featured on the event website
- Presenting sponsor may place one (1) item in the Program Bag distributed to all attendees (item must meet specs provided by Nova Entertainment)
- Company banners displayed at event (banners not provided)
- Organization acknowledgement during events
- Product sampling / promotional materials displayed & distributed on day of event
- Organization featured in all press releases
- Organization acknowledgement on the official event T-shirt
- Opportunity to be involved with a very popular family event
- Social media recognition and promotion of your sponsorship
- Highest exposure possible



2023 EVENTS

SPONSOR OPPORTUNITIES

GOLD CORPORATE SPONSORSHIP

\$10,000

Five (5) available

- Identification as a Sponsor on all print signage and visibility materials including event flyer
- Five (5) Weekend Passes
- Product sampling / promotional materials displayed & distributed on day of event
- Half page ad in event Program Booklet
- Company logo featured on the event website
- A (10x10) corporate exhibit display table at 2023 event
- Sponsor may place one (1) item in the Program Bag distributed to all attendees (item must meet specs provided by Nova Entertainment)
- Company banners to be displayed at event (banners not provided)
- Organization acknowledgement on the official event T-shirt
- Opportunity to be involved with a very popular family event
- Substantial exposure

SILVER CORPORATE SPONSORSHIP

\$5,000

Six (6) available

- Identification as a Sponsor on all print signage and visibility materials including event flyer
- Five (5) Weekend Passes
- Quarter page ad in event booklet
- Company logo featured on the event website
- Organization acknowledgement on the official T-shirt
- Substantial exposure

A horizontal strip at the top of the page featuring a collage of comic book covers, including Spider-Man and Iron Man.

2023 EVENTS

SPONSOR OPPORTUNITIES

VIDEO SCREEN COMMERCIAL/TRAILER

\$2000

Fifteen(15) Spots Available

Placing an advertisement with Eternal Con means that you are putting a large ad in motion on our 4 big screens in front of a dedicated crowd. Put an ad in one standard show and you can have up to 10,000 unique set of eyes viewing your business or your product. Your ad is interlaced into our Video Show Program on a continuous loop.

There are 15 second, 30 second and 60 second spots available. These can be either still images or video.

Video and audio specifications

Video duration : Between 15 and 60 seconds

Video dimensions: 1920 x 1080px, 1280 x 720px or 3840 x 2160px

File size: Less than 500MB

File format: .MP4 or .MOV

Aspect ratio: 16:9

Video codec: H.264 or H.265

Video profile: Main or Baseline

Frame rate: 23.976fps, 24fps, 25fps, 29.97fps, 29.98fps, or 30fps

Video bit rate: Minimum 1 Mbps

Video scan type: Progressive

Audio codec: PCM, AAC, or MP3

Audio format: Stereo or mono

Audio bit rate: Minimum 96 kbps

Audio sample rate: Minimum 44.1khz

Letterboxing or pillarboxing Videos must not have black bars on any side of the video content

We do not permit blank or black frames at the start or end of videos.

CUSTOM COMMERCIAL

CONTACT US

Need an ad created for you? We can do that. If you have us create your advertisement, even if it is a video commercial, you own the creative work so you get to use it for any purpose outside of Eternal Con. Please contact us for more info on custom commercial pricing.



2023 EVENTS

SPONSOR OPPORTUNITIES

COSPLAY CONTEST SPONSOR

\$2000

One (1) Spot Available

- Naming rights – Cosplay Contest presented by “ABC” Company, or “ABC” Company presents the Cosplay Contest
- Special announcement/call out during costume contest
- Prime banner space at the event (Banner to be provided by sponsor)
- Company listed by name as a sponsor in the Summit & Salute program book
- Ability to present check to costume contest winners on stage
- Social media recognition and promotion of your sponsorship

ENTERTAINMENT SPONSOR

\$1000

Two (2) Spots Available

- Everyone loves a high energy party to unwind after a day of intense cosplaying and making new friends. Be the company responsible for getting everyone on their feet at one of our receptions or post party!
- Company logo featured on signage on or near stage "Entertainment brought to you by..."
- Company recognized in program and event website as Entertainment Sponsor

BAG SPONSOR

\$800

The program bag is an unbeatable opportunity for a company logo to be viewed by every attendee and taken back home for additional use

- Each bag carries the sponsor's logo and the Summit & Salute branding.
- Company recognized in Program and event website as Program Bag Sponsor

V.I.P. BADGE SPONSOR

\$800

- Take advantage of this opportunity and witness every V.I.P. attendee wearing your logo on their conference badge or lanyard.
- Exclusive presentation of corporate logo on badge holder or lanyard
- Company recognized in Program and event website as Badge Sponsor

2023 EVENTS

SPONSOR OPPORTUNITIES

4 GIANT SCREENS



BANNERS



2023 EVENTS

SPONSOR OPPORTUNITIES

V.I.P. BADGES



GIVE-A-WAY BAGS



2023 ETERNAL CON PROGRAM





10TH YEAR ANNIVERSARY CELEBRATION!
JULY 8-9 2023

DAVID S. MACK SPORTS AND EXHIBITION COMPLEX
 HOFSTRA UNIVERSITY

WWW.ETERNALCON.COM

EXHIBITOR REGISTRATION

WWW.ETERNALCON.COM

INFO@ETERNALCON.COM

HERE'S HOW YOU CAN BE A PART OF IT!
VIP BADGES



Put your logo on the Eternal Con VIP Badges
 given to the attendees who want the full Eternal
 Con Experience!

VIP BADGE AND LANYARD: \$800

SOUVENIR BOOK

The Souvenir Program will be a full color keep-
 sake full of photos, event info, schedules, and
 maps. It will be distributed FREE TO ALL
 ETERNAL CON ATTENDEES!

BACK COVER:	\$1,100
2-PAGE SPREAD:	\$1,500
INSIDE FRONT COVER:	\$ 900
INSIDE BACK COVER:	\$ 900
FULL PAGE:	\$ 750
HALF PAGE:	\$ 500
QUARTER PAGE:	\$ 300
BUSINESS CARD:	\$ 100



TO BOOK YOUR AD PLEASE CONTACT US
INFO@ETERNALCON.COM

Art Deadline: June 10th, 2023



Thank you for your interest in becoming a sponsor of the **2023 ETERNAL CON** event.

Be sure to review the details of your chosen sponsorship and the associated benefits package carefully.

As your contribution may be tax deductible, please consult your tax advisor.

Please complete and return this form via email to frank@eternalcon.com. Once the form has been sent, please provide a high resolution, vector version (.ai or .eps, 300 dpi or greater) of the company logo via email to the address listed above.

SPECIAL NOTE: All submitted pledges are considered non-refundable commitments at the level of payment indicated on the form. Benefits begin to accrue immediately upon receipt by Nova Entertainment.

**10TH ANNIVERSARY
SPECTACULAR!!!**

JULY 8 & 9 2023
DAVID S. MACK SPORTS
AND EXHIBITION COMPLEX



On behalf of my company, please accept our pledge for the following event sponsorship package:

\$ _____

Please add on the following to our package (i.e. ad upgrade, additional branding opportunity):

\$ _____

Total pledge amount: \$ _____

Name: _____ Title: _____

Company (as it should appear in print): _____

Address: _____ City/State/Zip: _____

Conference Contact: _____

Phone: _____ Email: _____

Company Twitter Handle: @ _____ Company Website: _____

Payment Information: All payment must be completed by **June 15th, 2023**

Failure to complete payment may result in loss of benefits.

Please make check or money order payment to: Nova Entertainment Inc.

Mail to: Nova Entertainment

P.O. Box 661

Bay Shore, NY 11706



QUESTIONS? PLEASE CONTACT:

Frank Patz Batista, President | 917.539.1845 | frank@eternalcon.com

Adaina Velez, Sponsorship agent | 347.797.8120 | adazae2003@gmail.com

