

THE CAN'T MISS EVENT OF THE SUMMER!

LONG ISLAND'S LARGEST POP CULTURE EVENT RETURNS!

ETERNALS COMIC CON

10 YEARS!

JULY 8-9 2023

HOFSTRA UNIVERSITY

MACK SPORTS COMPLEX

THE LONG ISLAND COMIC CON

2023 EXHIBITORS GUIDE

COMICS • COLLECTIBLES • CELEBRITIES • KIDS EVENTS



SHOW MANAGERS

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ETERNAL CON

P.O. Box 661
 Bayshore, NY 11706
 www.eternalcon.com
 facebook.com/eternalcon
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David S. Mack Sports and Exhibition Complex

Hofstra University, 245,
 Hempstead, NY 11549



Why exhibit at Eternal Con?

For over 9 years, Eternal Con has been the largest Pop Culture event in the Long Island area. It's a cost effective way to showcase your products to a lot of potential customers in a concentrated area. Eternal Con brings a wide variety of people and exhibitors with a wide range of products, which means you can also reach new consumers while staying in touch with your current buyers. If you want to tap into the geek culture crowd, Eternal Con is a great place to do it!

Who should Exhibit?

If you're a comic retailer, an artist, a toy manufacturer, a movie studio, a comic or magazine publisher, a video game developer, a costume shop, an anime/manga company, a trading card company, or if you have something you'd love for a lot of people to see, then Eternal Con is the place to show it off!

What do Exhibitors receive?

- Two Exhibitor passes per dealer. Each pass admits one person and includes parking. Additional admission passes can be purchased at the entrance.
- Listing in the Official Program, published by Eternal Con, and on Eternal Con's website, including the Interactive Trade Show maps.
- Listing on the Eternal Con social media outlets.
- Each Booth is Approximately 10x10'.
- Free Wi-Fi
- 1 6' table and 2 chairs per booth

Additional items

Hotel accommodations:

The Long Island Marriott is the preferred Eternal Con Hotel.
 101 James Doolittle Blvd, Uniondale, NY 11553
 (516)794-3800
<https://www.marriott.com/hotels/travel/nycli-long-island-marriott/>
 Rooms can be booked under the "Eternal Con" rate.

Set up Hours:

General Exhibitor Set-Up begins on Friday July 7th between the hours of 11:00am and 10:00pm.

Saturday set-up (Artist Alley only) hours are from 8:00am to 10:00am.

(Booths vacant after 10am on Saturday are considered abandoned and are subject to being filled by companies on a last-minute waiting list)



FREQUENTLY ASKED QUESTIONS

Q. How can I become an exhibitor?

A. Exhibitor tables are open to a wide variety of people. As long as your products fit the theme of our show, are legal to sell in NY to the public attending and you are willing to comply to any & all regulations regarding the sales of good & services, either based in law, the event location's policies or Eternal Con's policies, you can be a dealer at one of our events. Please be aware that there are additional restrictions on products of an adult nature and weapons, we strongly recommend anyone who wants to sell these types of products at our events to contact us before booking.

Q. How do I book?

A. Fill out the form in the link of the "Exhibitor Info" page or E-mail: info@eternalcon.com

Q. What is the size of a dealer table?

A. The size of a table is a standard 6 x 2.5ft table

Q. Can I bring my own tables?

A. Yes. But please let us know first.

Q. Can I use my own grid wall / clothes rails?

A. Yes you can use your own grid wall/clothes rails etc as long as you stay within your area.

Q. Is there a height restriction?

A. No, but any displays over 10 ft must be approved by us.

Q. What can I sell?

A. Anything as long as it's legal in NY. If food is included you need to contact us first. All displays must be in good taste and reflect a family friendly environment.

Q. Can I sell CBD items?

A. No. There is a no-CBD policy set by the University.

Q. Can I sell food items?

A. The University will not allow food items to be sold.

Q. How many chairs do I get?

A. You get one chair per table booked.

Q. Can I have stock delivered directly to the venue?

A. Yes but please email us for more information.

Q. How many dealer wristbands come with my booking?

A. 2 Wristbands per dealer (NO EXCEPTIONS)

Q. I have different people helping during the different days of the event, can we share wristbands?

A. No, wristbands are valid for the entire event but cannot be shared.

Q. I have more wristbands with my booking than I actually need can I give my spare wristbands to someone else?

A. No, wristbands are non-transferable.

Q. When is set up?

A. Set up begins Friday 10am and Saturday morning at 8:30am. (Saturday morning set-up is for Artist Alley only)

Q. I changed my mind and want to cancel my booking, can I get my money back?

A. No, all booking are final, non-refundable and non-transferable.





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WWW.ETERNALCON.COM

EXHIBITOR REGISTRATION

WWW.ETERNALCON.COM

INFO@ETERNALCON.COM

Exhibitor/Contact's Name: _____

Phone: _____

Business Name: _____

Email Address: _____

Physical Address: _____ City: _____ State: _____ Zip: _____

Describe your Product: _____

Exhibitor Spaces (Includes 6 foot table and 2 chairs) **CHECK ALL THAT APPLY**

- ☐ Eternal Con Front Platinum Booth (10x10) (Best Exposure) \$550 (3 MAX) _____
- ☐ Eternal Con Vendor Corner Booth (10x10) \$500 _____
- ☐ Eternal Con Vendor Booth (10x10) \$450 _____
- ☐ Eternal Con Artist Alley (Small Press and Illustrators **ONLY**) \$250 _____
- ☐ Additional Dealer/Exhibitor Badges \$12.00 (Limited to 2 per Exhibitor) _____
- ☐ Fan Table/Cosplay \$75 _____
- ☐ Eternal Con VIP Badge/Lanyard Sponsorship \$800 _____

SPONSORSHIP PACKAGES ALSO AVAILABLE!

Table skirts must be supplied by vendor or there will be a \$20.00 fee.

Please make check or money order to:

Nova Entertainment

P.O. Box 661

Bay Shore, NY 11706

(There will be a \$25.00 fee for checks returned unpaid)

PayPal orders can be sent to: frank@eternalcon.com (All PayPal orders **MUST** be sent as Friends and Family)



Tables are not reserved without payment in full. Placement requests will be handled in the order they are received. Display space is on a first come, first serve basis.





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1. Exhibitor agrees to provide full payment with this agreement. No refunds will be given within 60 days prior to the event. Any requests for refunds must be made in writing.
2. Exhibitor expressly agrees to fully comply with appropriate COVID-19 health and safety measures and protocols for the event, including the requirement to wear face masks at all times and maintain appropriate social distance. If needed, Eternal Con will have limited face masks available for those Exhibitors who do not bring their own masks to the event. Eternal Con reserves the right to remove any Exhibitor from the event for failure to adhere to the required COVID-19 health and safety measures and protocols for exhibiting at the event.
3. Eternal Con agrees to provide booth space as specified above barring any acts of nature or other incidents making facility or location unusable.
4. Exhibitor agrees that Eternal Con staff, volunteers, agents, or associates shall not be responsible for lost, stolen or damaged items, goods, etc. The security of your display and its contents reside with you the exhibitor.
5. Booth assignments are at the full discretion of the Eternal Con staff. Exhibitor agrees to keep booth area clean and safe at all times. Exhibitor will be responsible for any damage to the facilities noted at exhibitor's booth or surroundings.
6. Exhibitors booths can not be sublet or sold in whole or in part. To do so violates this agreement and shall give cause for the removal of exhibitor with no refund.
7. No exhibit may block or interfere with other exhibits.
8. Exhibitor agrees to remain set up during all exhibit hours. No early breakdown of exhibits are allowed without the prior consent of the show promoters.
9. Exhibitors must stay within the boundaries of their exhibit space.
10. Absolutely no gambling games or games of chance are permitted at the event. If you are found with these type of activities in your booth, you will be immediately removed from the convention and WILL NOT be refunded your Exhibitor fees.
11. Exhibitor agrees that all merchandise for sale is legal and licensed.
12. Exhibitor agrees not to damage tables, wall, etc. with any attachments. Damage caused by the exhibitor is the sole responsibility of the exhibitor.

Print name: _____ Date: _____

Signature: _____ Date: _____





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HERE'S HOW YOU CAN BE A PART OF IT!
VIP BADGES



Put your logo on the Eternal Con VIP Badges
 given to the attendees who want the full Eternal
 Con Experience!

VIP BADGE AND LANYARD: \$800

SOUVENIR BOOK

The Souvenir Program will be a full color keep-
 sake full of photos, event info, schedules, and
 maps. It will be distributed FREE TO ALL
 ETERNAL CON ATTENDEES!

| | |
|----------------------------|----------------|
| BACK COVER: | \$1,100 |
| 2-PAGE SPREAD: | \$1,500 |
| INSIDE FRONT COVER: | \$ 900 |
| INSIDE BACK COVER: | \$ 900 |
| FULL PAGE: | \$ 750 |
| HALF PAGE: | \$ 500 |
| QUARTER PAGE: | \$ 300 |
| BUSINESS CARD: | \$ 100 |



TO BOOK YOUR AD PLEASE CONTACT US
 INFO@ETERNALCON.COM

Art Deadline: June 10th, 2023



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2023 FLOOR PLAN



