



**JULY 1-2
2017**

EXHIBITOR GUIDE



**NASSAU VETERANS
MEMORIAL COLISEUM
GARDEN CITY NY**



Over 10,000 fans in 2016!

WWW.ETERNALCON.COM



COMICS | SCI-FI | HORROR | TOYS | FANTASY | POP CULTURE



Why exhibit at Eternal Con?

For over 5 years, Eternal Con has been the largest Pop Culture event in the Long Island area. It's a cost effective way to showcase your products to a lot of potential customers in a concentrated area. Eternal Con brings a wide variety of people and exhibitors with a wide range of products, which means you can also reach new consumers while staying in touch with your current buyers. If you want to tap into the geek culture crowd, Eternal Con is a great place to do it!

Who should Exhibit?

If you're a comic retailer, an artist, a toy manufacturer, a movie studio, a comic or magazine publisher, a video game developer, a costume shop, an anime/manga company, a trading card company, or if you have something you'd love for a lot of people to see, then Eternal Con is the place to show it off!

The Venue

Opened in 1972, Long Island's beloved home arena will roar back to life as the centerpiece of a reimagined sports & entertainment village that will be Long Island's premier entertainment destination.

Following a \$130 million renovation, the New Coliseum will again host worldwide music icons, family entertainment, college basketball, and much more as it has for over four decades. The new Coliseum will provide Long Island stars the opportunity to perform in front of their home crowd again.

You can get more info at their website
<http://www.nassaucoliseum.com/>



Over 75,000sf of Vendors, Artists, Displays, Celebrities, and Events, Eternal Con is a one of a kind event you don't want to miss.



EXHIBITOR REGISTRATION
WWW.ETERNALCON.COM INFO@ETERNALCON.COM

Exhibitor/Contact's Name: _____ Phone: _____

Business Name: _____ Email Address: _____

Physical Address: _____ City: _____ State: _____ Zip: _____

Describe your Product: _____

Exhibitor Spaces (Includes 6 foot table and 2 chairs) CHECK ALL THAT APPLY

- Eternal Con Front Platinum Booth (8x10) (Best Exposure) \$550 (before April 1st 2017) _____ (3 MAX)
- Eternal Con Vendor Corner Booth (8x10) \$500 each _____
- Eternal Con Vendor Booth (8x10) \$450 each _____ (3 MAX)
- Eternal Con Artist Alley (Small Press and Illustrators **ONLY**) \$200 _____
- Additional Dealer/Exhibitor Memberships \$12.00 (Limited to 2 per dealer) _____
- Fan Table/Cosplay \$150

Table skirts must be supplied by vendor or there will be a \$20.00 fee.

Please make check or money order to:

Frank Patz
P.O. Box 661
Bay Shore, NY 11706

(There will be a \$25.00 fee for checks returned unpaid)

PayPal orders can be sent to: frank@eternalcon.com (All PayPal orders MUST be sent as Friends and Family)

Sponsorship packages also available!

Tables are not reserved without payment in full. Placement requests will be handled in the order they are received. Display space is on a first come, first serve basis.



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1. Exhibitor agrees to provide full payment with this agreement. No refunds will be given within 60 days prior to the event. Any requests for refunds must be made in writing.
2. Eternal Con agrees to provide booth space as specified above barring any acts of nature or other incidents making facility or location unusable.
3. Exhibitor agrees that Eternal Con staff, volunteers, agents, or associates shall not be responsible for lost, stolen or damaged items, goods, etc. The security of your display and its contents reside with you the exhibitor.
5. Booth assignments are at the full discretion of the Eternal Con staff. Exhibitor agrees to keep booth area clean and safe at all times. Exhibitor will be responsible for any damage to the facilities noted at exhibitor's booth or surroundings.
6. Exhibitors booths can not be sublet or sold in whole or in part. To do so violates this agreement and shall give cause for the removal of exhibitor with no refund.
7. No exhibit may block or interfere with other exhibits.
8. Exhibitor agrees to remain set up during all exhibit hours. No early breakdown of exhibits are allowed without the prior consent of the show promoters.
9. Exhibitors must stay within the boundaries of their exhibit space.
10. Exhibitor agrees that all merchandise for sale is legal and licensed.
11. Exhibitor agrees not to damage tables, wall, etc. with any attachments. Damange caused by the exhibitor is the sole responsibility of the exhibitor.

All Vendors MUST be loaded in and set up by 9:00am Saturday Morning or you will be charged a \$50.00 penalty. No exeptions.

I have read and agree to the 2017 Dealer – Exhibitor – Creator Terms and Conditions attached to this application and agree to abide by them.

Print name: _____ Date: _____

Signature: _____ Date: _____

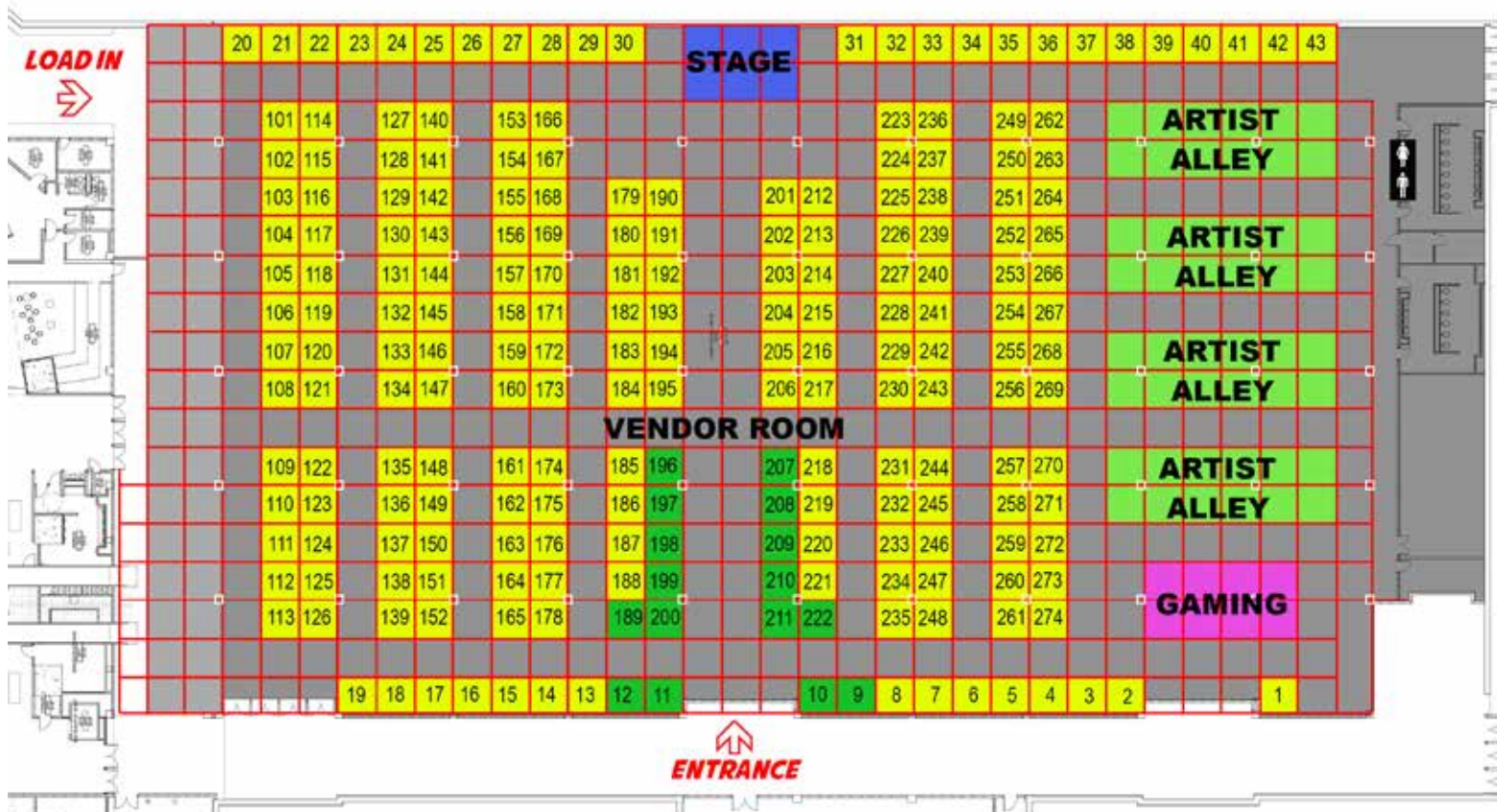


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2017 FLOOR PLAN



- PLATINUM BOOTH**
- 8X10 BOOTH**
- ARTIST ALLEY 6 FOOT TABLE**
- BATHROOMS**